



# **THE RANCH**

**GOLF AND COUNTRY CLUB**

A scenic photograph of a golf course at sunrise. The sun is low on the horizon, creating a warm, golden glow over the rolling green hills. A flag on a green is visible on the right side of the frame. The overall atmosphere is peaceful and serene.

**2024  
TOURNAMENT  
PACKAGE**

# THE RANCH G&CC

Thank you for considering The Ranch Golf & Country Club to host your 2024 golf event. We are Alberta's premier tournament destination and are well prepared to handle events of all sizes and requirements.

From premier golf course conditions, fantastic meals, spacious banquet room, a vast array of corporate merchandise, and amazing customer service, The Ranch will make every effort to offer you a worry-free event.

We encourage you to read through our 2024 tournament package and let us know how we can help make your event a success!



**OF NOTE - With Every Tournament, You Earn Ranch Loyalty Points that can be Redeemed for Rewards such as Merchandise in our Proshop , Rounds of Golf, Gift Certificates for Our Clubhouse or saved for our next event here at The Ranch!**

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## **Derek Senkow**

Golf Course Superintendent

# TOURNAMENT PRICING & DETAILS

The Ranch team is committed to ensuring the highest quality of your event.

**Our goal is simple:** To use the many years of experience in the golf business our team has acquired to make your tournament run smoothly. We can guide you through proximity choices, hole-in-one insurance needs, team selection, fundraising ideas, and any other requirements you may have.

## Monday and Tuesday Special – \$105 per player

Discounted Rate includes a meal choice of Mexican, Pasta, or Burger Buffet menu.

## Normal Pricing Schedule

<b>Monday -Thursday</b>	<b>\$115 per player</b>
<b>Friday, Sunday, Holidays</b>	<b>\$130 per player</b>
<b>Saturday</b>	<b>\$140 per player</b>

TOURNAMENT SERVICES & GRATUITY ARE INCLUDED IN THE PRICE. ALL PRICES ARE SUBJECT TO GST.

## Tournament Services Included:

\$10.50 per player  
Pro Shop Prize Credit  
(Includes GST.)

**The Ranch Tournament  
BBQ Steak Meal & Gratuity**

Hosting Gift for the  
tournament organizer of  
events 60 players or more.

Complimentary \$2500  
Hole in One Insurance for events of  
60 players or more.

Event Coordinators  
On site to help plan & execute your  
event from start to finish

- 18 hole Championship Golf Course
- Electric Power carts equipped with state-of-the-art GPS
- Full driving range privileges
- Personalized cart signs & score cards
- Bottle of Water for all Golfers
- Custom rules sheet & players draws printed out
- Beverage cart & snack shack service
- Private event facilities & wireless microphone
- Skill markers for on course contests
- Set up & on-course assistance throughout event

**Note : Shotgun starts are at either 8:00am or 2:15pm. Must have a minimum of 48 players to guarantee a shotgun start and not regular tee times.**

# TOURNAMENT MENU

## Tournament BBQ Steak Meal Includes:

**Charbroiled Alberta Premium 8oz New York Steak**

**Garlic Bread**

**Caesar Salad | Chefs Choice Salad**

**Seasonal Vegetable Medley**

**Oven Roasted Potatoes**

**Assorted Dessert Tray**

**Coffee, Tea & Water Station**

## To Enhance & Upgrade Your Meal

### Add-ons, Features & Variety:

Sautéed Mushrooms & Onions – <i>Fan Favourite!</i>	add \$4
Skewer of Garlic Prawns – <i>Surf n' Turf It!</i>	add \$6
Lobster Tail - <i>Really, REALLY Surf it!</i>	market price
Chicken Breast in Herb Cream Sauce – <i>Protein Variety!</i>	add \$6
Ice Cream Bar Add On – 2 Flavors Hard Ice Cream w Fixings	add \$6
Seasonal Fresh Fruit Platter	add \$5



**Shrimp n' Sundaes Upgrade Special! – add \$10 per person**

**Add a Skewer of Garlic Prawns and Ice Cream Bar for all players.**

### Upgrades REPLACING 8oz Steak:

Chicken & Ribs (baked chicken breast in cream sauce & ½ rack BBQ St. Louis ribs)	add \$10
Roast Beef & Chicken (hand carved roast beef & baked chicken breast in cream sauce)	add \$10
10oz Rib Eye Steak	add \$14
Prime Rib & Yorkshire Pudding	add \$15

### Substitutions Replacing 8oz New York Steak at No Cost:

Hand Carved Roast Beef with Red Wine au Jus  
Baked Chicken Breast in Herb White Cream Sauce  
Half Rack BBQ St. Louis Ribs

### **EXTRA MEALS – PLEASE ADD \$39 PER EXTRA PERSON (INCLUDES GRATUITY)**

This would be for any organizers, volunteers, staff or special guests that are just joining for the dinner and are not part of the golf package.

Special dietary substitutions are available. Menu is Gluten Free other than bread items.

**Vegetarian & Vegan Entrée substitution** will be a Tomato Marinara Rice Stuffed Bell Pepper. Adjustments are to be for dietary restrictions only, and not offered as a choice or preference.

Please feel free to discuss any special dishes not appearing on our menu with our events coordinator and we will do our utmost to offer them to you.

# BEFORE THE ROUND MENU

## Breakfast Food Options

### The Ranchers

\$18

- Scrambled Eggs
- Bacon and Sausage
- Hash Browns
- Pancakes
- Seasonal Fresh Fruit Platter
- Assorted Pastries
- Coffee/Tea/Water Station

### Complete Continental

\$12

- Breakfast Sandwich - Egg, Ham, Cheese on a Brioche Bun
- Assorted Pastries
- Seasonal Fresh Fruit Platter
- Coffee/Tea/Water Station

### Quick Breakfast Sandwich

\$7

- Egg, Ham, Cheese on a Brioche Bun warm, wrapped and ready to go
- Coffee/Tea/Water Station

### Pastry & Coffee

\$6

- Assorted Muffins & Pastries
- Coffee/Tea/Water Station

## Lunch Food Options

### Sandwich Bar

\$17

- Assorted Sandwich Trays
- House Salad
- Tortilla Chips
- Assorted Dessert Tray
- Coffee/Lemonade/Water Station

### Complete Quick Lunch

\$12

- Mortadella, Capicola, Salami, Swiss Cheese & Italian Vegetable Spread on a Brioche Bun warm, wrapped & Ready to go
- Assorted Dessert Tray
- Seasonal Fresh Fruit Platter
- Coffee/Lemonade/Water Station

### Quick Italian Sandwich

\$7

- Mortadella, Capicola, Salami, Swiss Cheese & Italian Vegetable Spread on a Brioche Bun warm, wrapped & Ready to go
- Coffee/Lemonade/Water Station

**All Prices are Subject to 15% Gratuity and G.S.T.**

## MONDAY/TUESDAY SPECIAL MENU: (FOR REFERENCE)

**Mexican** – Tortilla Wraps, Hard Shell Taco's, Taco Beef & Chicken, Mexican Rice, Coleslaw Salad, Lettuce, Onion, Tomatoes, Salsa, Sour Cream, Cheddar Cheese and Assorted Dessert Tray.

**Pasta** – Beef Lasagna, Cheese Tortellini in a Cream Sauce, Caesar Salad, Garlic Bread, Parmesan Cheese, Chili Flakes and Assorted Dessert Tray.

**Burger Buffet** – Grilled BBQ Beef Burger with all the condiments including Cheese, French Fries, Mixed Green Salad and Assorted Dessert Tray.

*(These Menu items can be added to the beginning of any event for \$23 per person.)*

# TOURNAMENT UPGRADES & ADD-ONS

## Platinum Package - \$50 per player (plus GST & gratuity)

- Complete Ranchers Breakfast or Sandwich Bar Lunch at beginning of event
- Shrimp n' Sundaes Upgrade to BBQ meal. Skewer of Garlic Shrimp & Ice Cream Bar dessert
- Your choice of 2 Gold Drink Tickets or 1 Snack & 1 Gold Drink Ticket
- Hole in One Full Coverage Upgrade. All 4 Par 3's covered for \$2500 Hole in One Insurance
- Sleeve of TaylorMade® Golf Balls, Ranch Logo Poker Chip & a Bag of Tees on player's cart

## Gold Package - \$40 per player (plus GST & gratuity)

- Complete Ranchers Breakfast or Sandwich Bar Lunch at beginning of event
- Your choice of 2 Gold Drink Tickets or 1 Snack & 1 Gold Drink Ticket
- Sleeve of TaylorMade® Golf Balls, Ranch Logo Poker Chip & a Bag of Tees on player's cart

## Silver Package - \$30 per player (plus GST & gratuity)

- Complete Continental Breakfast or Quick Lunch at beginning of event
- Your choice of 2 Silver Drink Tickets or 1 Snack & 1 Silver Drink Ticket
- Sleeve of TaylorMade® Golf Balls and a Bag of Tees on player's cart

## Bronze Package - \$15 per player (plus GST & gratuity)

- Quick Breakfast Sandwich or Italian Sandwich at beginning of event
- Your choice of 2 Bronze Drink Tickets or 1 Snack & 1 Bronze Drink Ticket

## From The Clubhouse

**Gold Drink Ticket** (Choice of all Tall Cans, 8oz House wine or 5oz Premium Wine) **\$8.00\***

**Silver Drink Ticket** (Choice of Coolers, Premium Beer or Premium Spirits) **\$6.00\***

**Bronze Drink Ticket** (Choice of Domestic Beer, House Spirits or 5oz House Wine) **\$5.00\***

**Snack Ticket** (Choice of Hot Dog, Smokie, Taco in a Bag or Assorted Sandwich) **\$6.00\***

**Tickets can also be used for any single item(s) of lesser value.**

Open Tab Tickets are also available for VIP's, Organizers and Volunteers. Tab will then be added to final event invoice.

**\*Prices subject to GST. Liquor & Snack Tickets will be charged a 15% Gratuity.**

WANT TO MAKE IT AN EVENT TO REMEMBER???

## TWO WORDS - CUSTOM BEER!!

BREWED RIGHT HERE IN EDMONTON AND AVAILABLE THROUGH OUR PROMOTIONAL COMPANY. MINIMUM 288 UNIT ORDER. PRICES VARY. ASK US FOR A SELL SHEET TODAY!



# TOURNAMENT UPGRADES & ADD-ONS

Want to add a little more for your Guests? Choose from options enclosed or contact your event coordinator with any requests or ideas you may have.

## Hole in One Options:

### **\$10,000 Hole in One Upgrade - \$225\***

Upgrade the included \$2500 coverage to \$10,000. Spotter will need to be provided.

### **\$10,000 Hole in One Coverage - \$350\***

Insure any par 3 for a \$10,000 cash prize. One spotter will need to be provided for each hole.

### **Full Coverage Package - \$475\***

Have all 4 par 3's insured for \$2500 Hole in Ones. We take care of everything. No spotters required.



\*Prices subject to change. These Hole in Ones are played at 160 yards for Men and 150 Yards for Women. If spotters are required, they are to be provided by the tournament. Policies are secured through the Ranch G&CC and the PGA of Alberta.

## GPS Ads & Sponsor Recognition\*

### **Welcome Package - \$100 (+GST)**

Includes 1 welcome/recognition ad displayed in cart staging area, Hole #9 and Hole #18, as well as 1 other Tournament Organizer/Company ad displayed on hole #1 & #10.

### **Sponsor Recognition Package - \$275 (+GST)**

1 welcome/recognition ad displayed in cart staging area, Hole #9 and Hole #18, plus up to 6 GPS ads on holes of your choice.

### **Full Course Sponsored Package - \$425 (+GST)**

Welcome/recognition ad in cart staging area plus up to 18 GPS ads on selected holes.

### **Individual GPS Ads - \$40(+GST)**

- Full page, customizable, color GPS ads that appear while on the course.
- Forced recognition of advertisement as players must touch screen to return to yardages.
- Increased recall over traditional marketing.
- Better for the environment than plastic signs that are often used once and discarded.

Welcome to the  
"Your Tournament name here"  
Hosted at The Ranch G&CC



Your Logo(s) Here.

Thank you – Sponsor Recognition Here.

\*Of Note – GPS Ads only available to events of 120ppl or more.

# BRANDING / PROMOTING YOUR TOURNAMENT



## Branded Merchandise and 1<sup>st</sup> Tee Giveaways

The Ranch is proud to provide a convenient and comfortable shopping experience for ordering any promotional merchandise through our sister company, Tough Stuff™ Promotional Products.

### *Have you ever thought about giving your tournament players a 1<sup>st</sup> Tee gift?*

A 1<sup>st</sup> Tee Giveaway is one of the easiest and most effective ways to have a unique brand presence at your tournament. The Ranch and Tough Stuff™ work together with you to find the perfect gift for your players and ensure your ideas are brought to life. After you decide on the perfect gift to customize, we will take care of the rest and the gifts will be ready on the day of the tournament.



## **\$10** and less per player



**Oriole Drawstring Bag**  
\$2.99



**Color Pop Earbuds**  
\$3.99



**Noodle Golf Balls**  
\$5.00



**17oz Aluminum Sports Bottle**  
\$6.99



**Image Towel**  
\$9.99



**Brush Cotton Hat**  
\$9.99



**Flash Drive 2GB**  
\$9.99

## **\$25** and less per player



**Vacuum Insulated 17oz Bottle**  
\$19.99



**62" Tour Golf Umbrella**  
\$19.99



**PitchFix Divot Tool Gift Box**  
\$19.99



**Outdoor Waterproof Bluetooth Speaker**  
\$21.99



**Sherpa Blanket**  
\$22.99

## **\$50** and less per player



**Weekender Duffel Bag**  
\$34.99



**Grill Master Traditional BBQ Set**  
\$39.99



**CamelBak Wine Tumbler** \$44.99



**Adidas Performance Polo**  
\$49.99

**If it can be branded, we can get it for you,  
with competitive prices and outstanding service!**

Check out our website at [www.toughstuffpromotions.com](http://www.toughstuffpromotions.com) or call 780-470-4545.



# BOOKING & LOCATION

Please note that all tournament bookings from 2023 have their corresponding date in 2024 reserved until January 15, 2024.

All confirmations require the following:

- Tournament information and policies sheet
- Deposit according to group size
- A credit card number for day-of incidentals

**Any date not confirmed by January 15<sup>th</sup>, 2024 will be opened to other events.**

Contact Murray McCourt at 780-470-4700 ext. 301 or [gm@theranchgolf.com](mailto:gm@theranchgolf.com) for more details and to book your event

The Ranch Golf & Country Club  
9574 Pinchbeck Road  
Acheson, AB T7X 6K8



- Conveniently located 5 minutes west of Edmonton on Stony Plain Road
- Easy access to the City of Edmonton as well as Spruce Grove, Stony Plain, St. Albert and Devon.

# TOURNAMENT NOTES & INFORMATION

## Tournament Notes, Information and Recommendations for Organizer(s):

**Prize Credits** - These are most commonly used for larger gift cards for team prizes, draws/raffle prizes, hole contest prizes, or they can be used to shop for items/prizes in the pro shop. How it is used is up to organizers discretion. GST is added to the Tournament prize credit of \$10 per person so it works out to \$10.50 credit per person.

**On Course Drink/Liquor Holes** - Please be aware that our liquor license is the same as a Bar/Restaurant and therefore our prices are NOT comparable to Liquor stores. Inquiries are sometimes caught off guard by this and we just want you the organizer to be aware of this as we are not trying to offend or overcharge. AGLC rules DO have to be followed and all **alcohol** must be purchased from us. **No Exceptions.** These holes are also not allowed on putting green, #1 and #10 due to proximity to clubhouse & snack shack.

**On Course Food/Snack Holes** - If tournament is booked with meal service after the round, on course food/snack or non-alcoholic drink holes are allowed as much as you like. Information on these holes can be given to Ranch event staff to help decide best locations. These holes however are not allowed on the putting green, #1 or #10 due to proximity to the clubhouse and snack shack.

**Confirming # of Players** - Tournament organizers are required to give an update on # of players by 30 days out, confirmed # of players 10 days out, and then exact numbers to be invoiced for 2 days prior to event. It is recommended to keep The Ranch updated on any significant change in numbers even outside of this timeline. Any increase in numbers must be approved by Ranch staff.

**Setup Items** - All printed materials and any items to be put on the power carts or on the golf course (including signage) must be provided by the day prior for an AM start event, or by 10am on the day of for a PM start event.

**Bottled Water** - It is common for events to have their own/sponsored bottles of water where it is preferred to be placed in the power carts for the start of the event. If this is the case, the bottled water provided in the tournament package will be placed in coolers and available at #1 and #10 tee areas.

**Starting Holes** - Starting holes will be assigned by The Ranch G&CC and depend on the number of players confirmed as well as any other bookings during that day. It is recommended to not communicate any starting holes to golfers as they may change up the start of the event. Ranch event staff will communicate starting holes to the organizer(s) as well as all players on the day of.

**Pace of Play Notes** - Mulligans are fun but they do add to how long it takes to play a round. Limit mulligans if you can. For fundraising, charge what you need to charge but keep it to 1 - 3 per person if you can or limit them to tee shots only. These are just suggestions if you are looking for pace of play improvements.

**Rental Clubs** - We have a large fleet of rental clubs that can handle almost every event. If you foresee a large need for rental clubs, a general heads up on the number of sets required will help us be prepared and have the start of the event go smooth. The organizer can also decide if they would like the golfers to pay for their own rental sets, or if they would like the fee added to the final event invoice. We just need to know ahead of time and will take care of it from there.

**Groups of 8** - Groups of 8 is allowed but is strongly NOT recommended for pace of play purposes. Any event wanting to play in groups of 8 must have approval from The Ranch G&CC and agree to the policies and recommendations in place.

**Seating Arrangements** - The Ranch will provide markers/table numbers where groups will sit at tables of 8 determined by their starting holes. This is recommended to help with the organization of the golfers and meal service, as well as identifying any VIP's. This is just a recommendation and does not have to be utilized.